

I HEART

STUDIOS

///IEXPRESS

LONDON | AMSTERDAM | HONG KONG

We understand the power of visual content

Welcome to **///IEXPRESS**

We believe high quality content should be accessible for everyone.

Therefore we introduce **I HEART EXPRESS:**
Quality product photography, for packshot prices.

Seize the opportunity to have your products shot by I Heart Studios.
For only 12 Euro per image!

Your products will be shot using our I Heart Studios standard light set up & style guide.
Essential post-production is included and a link to your images will be provided.

1. BOOK YOUR REQUEST ONLINE

iheartstudios.nl/express-booking.php

2. SEND IN YOUR PRODUCT

Attention to -
Stockroom
Joop Geesinkweg 222,
1114 AB Amsterdam

3. WE WILL TAKE CARE OF THE REST!

How does it work?

Invisible Mannequin



Flats / Hanging



Accessories

Jewelry, Bags, Shoes



Styling Guidelines:

Buttons will be all done up

Ties will be bowed or loose depending on style

Laces will be tucked in

Who is responsible for what?

I Heart Studios Key Responsibilities

Check in stock (Overview provided for all stock received)

Checked out (Overview provided for all stock sent back)

Prepare rails for shoot

Stock movement to set

Dedicated photographer and stylist on set

Images coded by photographer

Color matching of each product

Images are retouched following essential post-production

Image specs are as follows;

JPEG , SRGB , White Background, 1000X1000

Images delivered using I Heart Studios DAM system

Stock Management

In Studio

Post Production

Client Key Responsibilities

Only send stock which needs to be shot

Product is labelled clearly, preferable scannable

Product arrives on time in one batch

Pick up stock within two weeks of shooting

Garments are not faulty

Requested shot types

We have it covered!

General Info

Payment terms and invoicing

All values quoted are exclusive of VAT at the prevailing rate.

Payment Terms are strictly 50% on confirmaton of your job and the remainder on completion. Upon cancellation 50% non refundable.

What we need;

Address for invoice:

Email address:

Finance contact No:

KVK No:

PO No if relevant

Terms and Conditions

Pricing has been agreed based upon the specifications in this deck.

No amends or Reshoots.

Usage: The Licence to Use comes into effect from the date of payment of the relevant invoice(s). No use may be made of the photographs before payment in full of the relevant invoice(s) without the companies express permission. Any permission which may be given for prior use will automatically be revoked if full payment is not made by the due date.

The Licence only applies to the advertiser and product as stated on this form and its benefit shall not be assigned to any third party without the companies permission. Permission to use the Photographs for purposes outside the terms of the Licence will normally be granted upon payment of a further fee, which must be mutually agreed (and paid in full) before such further use. Unless otherwise agreed in writing, all further Licences in respect of the Photographs will be subject to these terms and conditions.

The use of the images can only be used as specified in this form. Usage other than 'web' which is 6 months will be at an additional cost as agreed mutually by both the company and client.

Further terms and conditions on request.

Contact



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